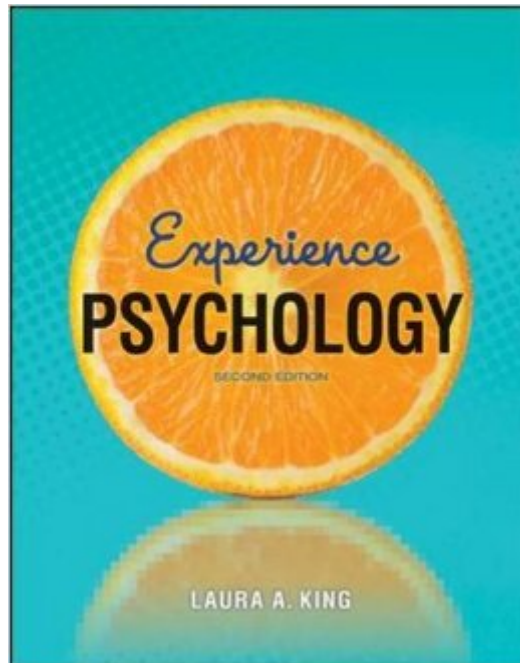


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Experience Psychology



Synopsis

NOTE: This is a standalone Book. Do you want your students to just take psychology or to experience psychology? Experience Psychology is a complete learning system that empowers students to personally, critically, and actively experience the impact of psychology in everyday life. Experience Psychology is about, well, experience—our own behaviors; our relationships at home and in our communities, in school and at work; and our interactions in different learning environments. Grounded in meaningful real-world contexts, Experience Psychology's contemporary examples, personalized author notes, and applied exercises speak directly to students, allowing them to engage with psychology and to learn verbally, visually, and experientially—by reading, seeing, and doing. With the Experience Psychology learning system, students do not just take psychology but actively experience it. Experience a Personalized Approach How many students think they know everything about introductory psychology but struggle on the first exam? LearnSmart, McGraw-Hill's adaptive learning system, pinpoints students' metacognitive abilities and limitations, identifying what they know—and more importantly, what they don't know. Using Bloom's Taxonomy and a highly sophisticated smart algorithm, LearnSmart creates a personalized, customized study plan that's unique to each individual student's demonstrated needs. With virtually no administrative overhead, instructors using LearnSmart are reporting an increase in student performance by a letter-grade or more. Throughout Experience Psychology, students find a wealth of personal pedagogical asides—directly from Laura King to guide their understanding and stimulate their interest as they read. Some of these helpful notes highlight crucial terms and concepts; others prompt students to think critically about the complexities of the issues; other notes encourage students to apply what they have learned to their prior reading or to a new situation. These mini-conversations between author and students help develop analytical skills for students to carry and apply well beyond their course. Experience an Emphasis on Critical Thinking Experience Psychology stimulates critical reflection and analysis. Challenge Your Thinking sidebar features involve students in debates relevant to findings from contemporary psychological research. Thought-provoking questions encourage examination of the evidence on both sides of a debate or issue. Also oriented toward critical thought are the text's Intersection selections. Showcasing studies in different areas of psychological research that are being conducted on the same topic, the Intersections shed light on the links between, and the reciprocal influences of, this exciting work, and they raise provocative questions for student reflection and class discussion. Experience an Emphasis on Active Engagement With the new Experience It! feature, students can use their mobile devices to practice

and master key concepts wherever and whenever they choose. Through Do It!, a series of brief, reoccurring sidebar activities linked to the text reading, students get an opportunity to test their assumptions and learn through hands-on exploration and discovery. Reinforcing that the science of psychology requires active participation, Do It! selections include, for example, an exercise on conducting an informal survey to observe and classify behaviors in a public setting, as well as an activity guiding students on how to research a "happiness gene." • Such exercises provide students with a vibrant and involving experience that gets them thinking as psychologists do. Experience Psychology helps students to perform to their maximum potential in and out of the classroom, fully engaging them in the content and experiences that comprise the world's most popular undergraduate major.

Book Information

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Customer Reviews

A great book with really good illustrations. There is a new version out, but it's not much different from this one if you're looking to save money on college books! My professor said this one is just fine :)

This was exactly the textbook I needed for my Psychology class. I wasn't about to pay an arm and a leg for it, so I was very pleased when I found it at a reasonable price online. Great deal for great education! Thanks!

The price on was much better than buying new in store. It is slightly cheaper to rent the kindle

version, but I prefer having hardcopy that I could potentially keep forever or resell. As for the content... I'm learning, but it could definitely explain things in greater depth in certain places. I've done a lot of independent supplemental reading to get a better understanding of some topics, and despite the many new terms and concepts, have discovered this text barely scratches the surface and is very nontechnical.

This was used by my daughter for her college course. She states the book was informative and it helped her accomplish what she needed for the class. Definitely much cheaper than going to the school bookstore!

A good introduction to psychology. I wish it had been a bit more depth in some sections, like body language, facial expression and emotion; but overall it was good. They allow you to rent the textbook which ends up being a great deal!

I am rating the download onto my kindle. The print is too small to read and when you attempt to enlarge the print, the kindle locks up. Not usable at all for classes. Very frustrated with trying to return this to . I have never had a problem with items in the past, but downloading this textbook has been frustrating. Also, the textbook is not available in Windows8, just in case that would be more readable. I am going to have to purchase the paper copy after paying \$80 for Kindle rental for one semester. If anyone can help me with how to contact to get a refund, I would appreciate it!

I got it for class. Its pretty good. The author is pretty clear about things and its helpful. The connect and Learnsmart that come when you buy the book are pretty good- if you can afford them, then go for it.

About 1/4 of the way through the book for my class and it's not very impressive. The little descriptions of key words at the sides say exactly what the main text says about them, word for word, which seemed to me a bit disappointing. With citations left and right, the book seems to be a lot of conglomeration of other psychological studies and doesn't go as in-depth as I'd want it to.

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